



BEST WISHES

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client focused

Welcome to MEDILINK news the fresh way to keep abreast of updates in our growing community.

2012 is the year of the dragon - a symbol of strength, vitality & intelligence – boding well with the shape of things here. You'll be delighted with what's in store!

- > MEDILINK **CLINICAL EHR**
- > MEDILINK **Mobility Tablet PC**
- > MEDILINK **Enterprise SQL**

@director's desk

It gives me great pleasure to welcome you to our 23rd year, in what is poised to be our greatest year yet. We've taken your daily MEDILINK app, vertically expanded into MEDILINK Clinical EHR, combined it with MEDILINK Tablet PC and our Document Management system. The result - a system many practitioners have been waiting for:

- Integrated MIMS
- Templates to mirror paper-based clinical notes
- Hand-writing to text conversion
- Take anywhere portability

Pen your clinical notes on your tablet PC, and the hand-writing auto-text conversion eliminates the need for re-keying by your admin staff. It simplifies access, recording, prescribing, sending and storage of your clinical notes. This system simply flows

MEDILINK CLINICAL EHR + Mobility app is **FREE*** for our VIPS & MDS clients and due for release in early 2012.

Our 1st quarter release of MEDILINK 2012 (R1) includes

- New-look GUI interface
- Full Touch-Screen Functionality
- Enhanced patient 'Smart Search'
- Improved History and Copies functions

To receive help-desk assistance, remote dial-in support and free new-product training, plus MEDILINK 2012, simply renew your MDS subscription. Continue over page...



Pictured: Rebecca Nicol, Southside Eye, Geoff Neill MEDILINK

GN: Why did Southside Eye implement Easyclaim?

RN: We pride ourselves on quality service & surpassing patient needs –they were asking us if we offered it.

GN: Did you have any reservations?

RN: Yes, we were very hesitant. We'd seen non-integrated EASYCLAIM, the amount of data input it required made us extremely hesitant.

GN: So what made you change your mind?

RN: We searched the market to find the best integrated solution, eventually we found it right under our nose.

GN: So I know you're using MEDILINK Integrated Easyclaim, but what's your feedback?

RN: It's so fast and easy to use... and the convenience EASYCLAIM affords our patients is enormous! This is a must have product for our practice –we are so pleased!

GN: Excellent! Do you utilize other MEDILINK app's to enhance your patient service?

RN: Yes, MEDILINK's integrated SMS Appointment Reminders. Not only do our patient's appreciate the service, but it considerably reduces our missed appointments and admin. In terms of a business-case, it's a no-brainer!

We sincerely thank Rebecca, Debbie, Larissa, Dr. Mark Dal Pra & Dr. Sonia Yuen of Southside Eye Centre, Mt. Gravatt, for hosting us recently



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Quick TIPS

- 1 Find patients faster! Select the 'Fast Search' button & begin typing - it will find them instantly
- 2 Want an interactive Patient & Account History? Try out the 'Copies' screen
- 3 Appointment Lists too long? Try the 'Compact Appointment Lists' from the 'General' setup area of the Appointment Book

green

Efficiency is our mantra in 2012. If so happens, intelligent workflow is not only beneficial for your bottom-line, but also for the environment.

Our solutions will reduce your CO2 footprint by reducing or eliminating paperwork for each consultation, and improve sustainability by eliminating re-keying of your clinical notes – delivering time and cost efficiencies

Our new 2012 solutions seamlessly integrate with MEDILINK PMS and our increasingly popular Document Management System – enabling the attachment of patient letters, images, pathology results, x-rays, etc to patient files. It also incorporates with our secure e-message system.

@ MEDILINK HQ we will use our Electronic Document Management System – our 'paperless office', natural lighting & cooling, switch-off 'not-in-use' devices @ the wall. And transfer most all client correspondence to online & dial-in services in 2012. We urge all clients to take positive steps to reduce your CO2 footprint.

@director's desk

Continued...

In 2011 MEDILINK grew in the Hospital sector, our growth was driven by our custom solutions and elevated level of interoperability. The first quarter of 2012 will see increasing client benefits via interoperability, and a further option for your Integrated Easyclaim

In 2012 I continue to serve on the MSIA Management Committee and will keep you informed of medical software matters, including HI Numbers, PCEHR & TeleHealth, prior to them impacting upon your practice.

From all our team, we trust each of you continue to benefit from our ongoing development, VIPS and MDS support. It is our pleasure to deliver efficiencies to the Australian medical profession, and assist each one of you - our valued clients.

Bob Marsh, Managing Director 01,2012



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Cafébanter



It's uncommon at MEDILINK HQ, Brisbane, for a Hollywood receptionist to call upon-us. But as luck has it we were humbled with a recent visit.

Greeted with Moroccan tea and December's Style Magazine, Ms. Hollywood gleefully chatted, thanked us for our fabulous service and clicked a few happy-snaps. In-fact, so smitten was Julia with Casey (our help-Desk hunk) she instantly beamed her pics to Hollywood for collegial approval!

A week later Casey took a phone-call from Ms Hollywood... with a bone to pick! For although delighted with our service and pic's, she was less impressed with our 'travel advice'!?! The 20 minute river-side 'stroll' we recommended was more akin to an hour sweaty hike, apparently!

Its 2.5kms dear readers, supporting the notion "things move slowly in the West...even while holidaying in the North-East!" Julia is from Hollywood Medical, Perth



win

For a chance to win our classic gift hamper, simply answer: Which practice hosted us recently? Email your answer & contact details to: support@medilink.com.au

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Note: FREE* MEDILINK Clinical + Mobility App. includes MEDILINK software components only. Users must subscribe to MIMS & purchase tablet hardware and/or Microsoft OneNote® separate to offer